

OFFICIAL CONTEST RULES
“WAJI Text for Taylor Swift | The Eras Tour”

1. How to Enter the Contest:

- a. The Text for Taylor contest will begin on September 16, 2024, and end on October 14, 2024.
- b. No purchase necessary.
- c. To participate in the contest, listen to WAJI weekdays at approximately 7:40am, 10:40am, and 3:40pm. A station personality will announce that day’s Key Word to qualify for the Grand Prize. Upon announcement, each keyword will be active for 60 minutes to participate.
- d. A mobile device with internet connection is required to send a text and receive the link to submit and entry into the contest. It is the responsibility of the contestant to provide a mobile device with text to participate, upon meeting eligibility restrictions.
- e. Upon texting the keyword, a participant will receive a return text and must complete and submit the online entry form, including your first name and last name, complete address, city, state, zip code, home telephone number and a valid e-mail address in the online entry form. Online entrants are subject to all notices posted online including but not limited to the station's privacy policy. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator. By the use of the Station website and by entering this contest, contestants agree to Station’s website user agreement and privacy policy as described on at <http://www.majic951.com>
- f. When the Keyword is activated listeners text (260)-467-9500 and one person during the contest period will qualify as a Finalist for the contest Grand Prize. An alternative Finalist will be selected and labeled as such each day if the Finalist cannot be reached as per item 4(c), or if a Finalist is ineligible.
- g. One entry per person, per Keyword.
- h. One Finalist per household.

2. Eligibility Restrictions:

The contest is open to anyone who is 18 years of age or older and resides in the Fort Wayne metropolitan area, consisting of Allen, Whitley, Dekalb, Wells, Adams, Huntington, Kosciusko, LaGrange, Steuben and Noble counties in Indiana and Defiance, Van Wert, and Paulding counties in Ohio. Employees of Sarkes Tarzian, Inc., owners, employees, agents and present or former paid spokesperson for the participating sponsors/promotional partners, other radio stations in the Fort Wayne metropolitan area

and members of their respective families are ineligible to participate or win. Family members are parents, children, spouses, those in spouse-like relationship and siblings, in-laws (including those in step-and half relationships when living in the same household). Anyone who has been employed by or interned with Sarkes Tarzian, Inc. is also ineligible.

3. Prizes:

- a. One (1) grand prize: two (2) tickets to the Taylor Swift concert in Indianapolis on November 2, 2024, valued at \$522, round-trip helicopter transportation from Fort Wayne to Indianapolis heliport provided by Sweet Helicopters in exchange for promotional consideration, valued at \$5,365, and \$200 cash. Total grand prize value: \$6,087. The helicopter ride portion of the Grand Prize may be declined by the Grand Prize winner in which case the value of the Grand Prize will be valued at \$722.00.
- b. There are Sixty (60) qualifiers in the contest.

4. Selection of Winners:

- a. Decisions of station management with respect to the contest are final.
- b. The Grand prize winner will be randomly selected from sixty (60) finalists who have signed a receipt verifying eligibility. The Grand Prize winner will be announced on-air October 14, 2024, at approximately 9am after meeting all eligibility restrictions. Two alternative Grand Prize winners will be selected and labeled as Alternative #1 and Alternative #2.
- c. WAJI will use reasonable efforts to contact the Finalists and Grand Prize winner by telephone. If a Finalist cannot be reached within 3 business days, the alternate Finalist will be selected. In the case of the Grand Prize winner, the same procedure will be followed. If the Grand Prize winner cannot be reached within 3 business days, an alternate will be selected. This process will continue until a winner is determined.
- d. Each finalist is determined by random drawing from all eligible entries received with each keyword.
- e. Dates are subject to change at the discretion of WAJI.

5. Conditions:

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners of prizes of \$600.00 or more will have prize value reported as income on-IRS Form 1099 or the equivalent.

- b.** By participating in the contest, the winner agrees to allow their name, voice and/or likeness to be used in any advertising or broadcasting material relating to this contest for a period of one year without additional financial or other compensation.
- c.** Contest winners are required to sign a receipt, verifying eligibility prior to entry in the Grand Prize drawing. Before claiming the prize, contest winners and participants are also required to sign Sarkes Tarzian, Inc.'s Winner and/or Participant Release Agreement, ("Release") if the prize to be awarded is valued at \$600 or greater, if the contest or prize includes the provision of transportation, whether or not such transportation is provided by WAJI or a third party. Pursuant to the Release, the winner will agree to hold WAJI and Sarkes Tarzian, Inc., Sweet Helicopters, Messina Touring, Taylor Swift, Taylor Swift Productions, Inc., Firefly Entertainment, Inc. and any sponsors and their respective officers, shareholders, directors, employees, agents and representatives of each of them harmless from and against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d.** WAJI, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of any station web site or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate, or modify the contest if it is not capable of completion as planned, including tampering, unauthorized intervention, or technical failures of any sort.
- e.** These rules are subject to the interpretation of WAJI. Any aspect of these rules, including the substitution of a prize or prizes of equivalent or greater value, can be changed at the discretion of station management, and such changes will become effective upon on-air or other appropriate announcements.
- f.** At any time during the contest should the text service fail or prevent participants from submitting an online entry, listeners will be directed to go to www.majic951.com to enter during the appointed date and time.
- g.** This contest is void where prohibited.
- h.** This contest is in no way sponsored, endorsed, or administered by Taylor Swift, Taylor Swift Productions, Inc., Firefly Entertainment, Inc., or their affiliates.
- i.** Failure to comply with the contest rules may result in a contestant's disqualification, at the sole discretion of WAJI.
- j.** WAJI is not responsible for the cancellation of air travel due to unforeseen circumstances as determined by Sweet Helicopters.
- k.** WAJI is not responsible for show postponement or cancellation.

- l.** WAJI is not responsible for typographical or other errors in the printing, the offering, or the administration of the contest or in the announcements of any prize.

- m.** To request a copy of the written rules, send a self-addressed stamped envelope to the main studio of WAJI at 1005 Production Road, Fort Wayne, IN 46808 or online at <http://www.majic951.com>,

09/15/24
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